



Executive Summary: California – AISF (American Innovation & Sustainability Fund)

Overview

The **California initiative** within the **AISF Master Plan** focuses on **expanding domestic rare earth refining, promoting e-waste recycling** to recover critical minerals, and **advancing AI-powered healthcare** through the **Invisa.ai™** orthotics system. By tapping into **existing resources** (e.g., **Mountain Pass mine**) and **California's tech ecosystem**, this initiative positions the state at the **forefront of clean energy, sustainable resource management, and healthcare innovation**. Over the next **15 years**, California stands to become a **national leader in REE production, e-waste recycling, and AI medical devices**, strengthening **domestic supply chains** and **environmental stewardship**.

Key Objectives

- **Rare Earth Processing & Refining**
 - Expand **Mountain Pass** operations to refine **REEs** (neodymium, praseodymium, dysprosium) vital for **EVs, wind turbines, and defense**.
 - Target **500–700 tons** of concentrate annually by **Year 5**.
 - **E-waste Recycling & Rare Earth Recovery**
 - Develop **e-waste recycling** programs to reclaim **high-value REEs** from **end-of-life electronics** (smartphones, laptops, EV batteries).
 - Aim for **20–30 tons** of recovered rare earths annually by **Year 2** of expansion, reducing landfill waste and reliance on foreign sources.
 - **AI-Powered Healthcare Innovation**
 - Scale **Invisa.ai™** orthotics (Invisabrace®, InvisaSole®) for **veterans, seniors, and athletes** to improve **mobility and quality of life**.
 - Expand pilot programs at **UCLA Health, Stanford Health, and VA hospitals**, distributing to **10,000+ patients** by **Year 5**.
 - **Economic & Environmental Impact**
 - **Reduce e-waste and recover REEs** while creating high-tech jobs and promoting **clean energy**.
 - Help **California** meet its **climate goals** and become a **model state** for **circular economy** practices.
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Phases & Long-Term Vision

Phase 1 (0–12 months)

- **Rare Earth Refining Development**
 - Partner with **MP Materials** at **Mountain Pass** to **scale refining** capabilities for **neodymium** and **praseodymium**.
 - Conduct **lab testing** to optimize separation processes and cost-effectiveness.
- **E-waste Recycling Research**
 - Initiate pilot projects targeting **1–2 tons/month** of REE recovery from **end-of-life electronics**.
 - Collaborate with **California universities** (Stanford, UC Berkeley) for **R&D** in advanced recycling tech.
- **AI Orthotics Pilot Program**
 - Launch **Invisa.ai™** clinical trials at **UCLA Health** and **Stanford Health**.
 - Test **Invisabrace®**, **InvisaSole®** with patients suffering from **mobility impairments** (veterans, seniors, athletes).
- **Partnership Formalization**
 - Secure **MOUs** with **Mountain Pass** operators, e-waste recycling firms, and **healthcare providers** for distribution channels.
 - Aim for **\$5–10M** in funding for early-stage projects.

Phase 2 (12–24 months)

- **Full-Scale Rare Earth Refining**
 - Build a facility capable of refining **100 tons** of rare earth concentrate/year.
 - Commence **commercial operations** for **neodymium** and **praseodymium** extraction from **Mountain Pass** and **e-waste**.
- **E-waste Recycling Facility**
 - Construct a **pilot-scale** plant in **California** to process **discarded electronics**, targeting **20–30 tons** of REEs annually.
 - Expand partnerships with major **electronics recyclers** and **municipal waste** programs.
- **Orthotics Expansion**
 - Provide **Invisa.ai™** devices to **500–1,000 patients** across **UCLA**, **Stanford**, and **VA hospitals**.
 - Ramp up production of **Invisabrace®** and **InvisaSole®**.
- **Revenue Generation**
 - **\$10M–\$15M** from REE sales and e-waste recycling, **\$2M–\$3M** from orthotics.
 - Establish the **foundation** for broader expansions in **Phase 3**.



Phase 3 (24–36+ months)

- **Full-Scale Rare Earth Refining Facility**
 - Upgrade refining capacity to **500–700 tons** of concentrate/year, producing **50–75 tons** of high-purity REEs.
 - Supply **EV manufacturers, wind turbine companies, defense contractors** nationwide.
 - **National Orthotics Rollout**
 - Distribute **Invisa.ai™** devices to **10,000+** patients by **Year 5**, generating **\$20M–\$30M** in revenue.
 - Partner with **insurance providers** to enable **reimbursement** and **telehealth** integrations.
 - **Revenue Projections**
 - **\$50M–\$75M** annually from REE/e-waste sales, **\$30–\$50M** from orthotics by **Year 5**.
 - Position California as a **key REE supplier** and a **leader in AI healthcare**.
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5-Year Outlook

- **Environmental & Economic Milestones**
 - **100,000–200,000 tons** of e-waste processed annually, **50–75 tons** of REEs refined, supporting **clean energy** and **national security**.
 - **500–600 direct jobs** in rare earth refining, e-waste recycling, AI healthcare; **1,500+** indirect jobs.
 - **\$80–\$125M** in combined revenue from **REE extraction, e-waste recycling, and orthotics devices**.
 - **Healthcare Innovation**
 - **Invisa.ai™** becomes a go-to solution for **mobility impairment** across **major healthcare systems** in California and beyond.
 - **Telehealth** expansions reduce **hospital visits** and lower **healthcare costs** statewide.
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10-Year Outlook

- **Statewide REE & Healthcare Ecosystem**
 - Multiple **refining plants** and **e-waste recycling hubs** scattered across **Southern** and **Northern California**.



- **AI orthotics** integrated into **veteran care**, **sports medicine**, and **elderly support**, capturing **30–40%** of the U.S. advanced orthotics market.
 - **Significant Job Growth**
 - **1,000+ direct jobs** in extraction, recycling, and AI R&D; **3,000–4,000** indirect jobs in logistics and manufacturing.
 - **\$300M+** annual economic impact via **tech** and **clean energy** industries.
 - **Circular Economy Leadership**
 - California recognized as a **world leader** in **urban mining** (e-waste) and **digital health solutions**.
 - Partnerships with **global electronics firms** for end-of-life product management and **REE recycling**.
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15-Year Outlook

- **Global Market Influence**
 - California emerges as a **major global exporter** of refined REEs, supplying **electric vehicle** and **renewable** markets abroad.
 - **Invisa.ai™** orthotics widely adopted in **international healthcare systems**, generating further IP licensing revenue.
 - **Fully Integrated Supply Chains**
 - EV manufacturers, **wind energy** companies, and **defense contractors** rely heavily on **California-based** REE refining and **telehealth** solutions.
 - **Next-generation** AI orthotics (e.g., wearable robotics) take shape in **California R&D labs**, fueling ongoing economic growth.
 - **Long-Term Environmental & Community Benefits**
 - **Billions of dollars** in cumulative economic contributions, **tens of thousands** of durable jobs, and **vastly** reduced e-waste landfills.
 - **Urban mining** practices standardize, further **lowering** raw material import dependencies and mitigating environmental risks.
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Impact

- **Environmental Impact**
 - **Reduce e-waste** by **recycling 100,000–200,000 tons** of electronics, recovering vital REEs.
 - Bolster **clean energy** infrastructure via **domestic** REE production, cutting **carbon footprints** tied to overseas sourcing.



- **Economic Growth**
 - Create **500–600 direct jobs** by Year 5, possibly **1,000+** by Year 10, with a **multiplier effect** supporting **thousands** of indirect jobs.
 - **\$200M+** in economic impact by Year 5, fueling **local communities** and **tech sectors**.
 - **National Security & Supply Chain Resilience**
 - Establish a **stable** domestic supply of **REEs** for critical technologies (EVs, defense, wind turbines).
 - Strengthen the **U.S. healthcare sector** with **AI orthotics**, reducing reliance on foreign prosthetics/orthotics solutions.
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Financial Projections

- **Initial Capital Investment**
 - **\$40M–\$50M** in Phase 1 & 2 for **REE refinery, e-waste recycling plant, and AI orthotics infrastructure**.
 - **Revenue Generation**
 - **Phase 2: \$10–15M** from REE/e-waste, **\$2–3M** from orthotics.
 - **Year 5: \$50–75M** from REE/e-waste, **\$30–50M** from orthotics.
 - **ROI**
 - **15–20% IRR** over **5–7 years**, **breakeven** by Year 3.
 - **3x return** by Year 5, with **significant upside** as e-waste and orthotics markets expand.
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Conclusion

The **California initiative** under the **AISF Master Plan** will propel the state into a **leading role** in **clean energy, advanced materials, and AI healthcare**. By establishing robust **REE refining** and **e-waste recycling** capabilities and scaling the **Invisa.ai™** orthotics system, California ensures a **secure supply of critical minerals**, reduces **environmental impact** from e-waste, and offers **groundbreaking medical devices** for improved mobility. Over the next **5, 10, and 15 years**, this initiative promises **strong investor returns, domestic supply chain resilience, and transformative social impact** in one of America's most **innovative** markets.