



## Executive Summary: West Virginia – AISF (American Innovation & Sustainability Fund)

### Overview

The **West Virginia initiative** focuses on creating a **rare earth element (REE) refinery** in the **Appalachian region**, transforming **coal mine waste** into critical minerals for the **EV, clean energy, and defense** sectors. By integrating **environmental remediation** with **economic revitalization**, the project aims to replace jobs lost in coal mining, reduce U.S. dependence on **foreign REE sources**, and establish **long-term industry** in one of the nation's most economically challenged areas. Over the next **15 years**, the refinery can grow into a **full-scale operation** that anchors new industries across Appalachia.

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### Key Objectives

- **Critical Mineral Recovery**
    - Extract **REEs** (neodymium, yttrium, dysprosium) from **coal ash** and **acid mine drainage (AMD)** using advanced methods (e.g., **solvent extraction, ion exchange**).
    - Supply the **domestic market** with strategic minerals crucial to **EV batteries, wind turbines, and defense technologies**.
  - **Environmental Remediation**
    - Address **1+ billion tons** of coal waste in Appalachia, eliminating toxic pollutants from water sources.
    - Convert what was once **hazardous waste** into valuable resources, thus **improving local water quality** and **restoring ecosystems**.
  - **Economic Revitalization**
    - Create **500+ direct jobs** at the facility, with an additional **2,000+ indirect jobs** supported throughout Appalachia.
    - Diversify the region's economy, transitioning from traditional coal mining toward **sustainable resource extraction** and **clean energy** infrastructure.
  - **Public-Private Partnerships**
    - Work with **West Virginia University (WVU), DOE**, and other agencies to secure **\$140M** in available federal funding for rare earth projects.
    - Pursue **state incentives** (e.g., **tax credits, job creation grants**) to promote **local investment** and fast-track the project.
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## Phases & Long-Term Outlook

### Phase 1 (0–12 months)

- **Feasibility & Site Selection**
  - Identify **10–12 coal ash sites** in West Virginia and surrounding states with **high REE concentration**.
  - Conduct **technical assessments** for each site and finalize **pilot site**.
- **Pilot Testing**
  - Process **100–200 tons** of coal waste per month, targeting **1–2 tons** of REEs extraction.
  - Aim for **95%+ recovery** of key REEs at a **competitive cost**.
- **Partnership Formalization**
  - Establish **MOUs** with WVU, **DOE**, and local utilities for **coal waste supply** and **pilot funding**.
  - Confirm **\$5–10M** in early-stage funding, including **federal grants** and **private investment**.

### Phase 2 (12–24 months)

- **Construction of the Refinery**
  - Build a **modular REE refinery** with capacity to process **1,000 tons of coal waste** per month, producing **10–15 tons** of rare earth concentrates annually.
  - **CAPEX**: Estimated **\$40M** for facility setup and equipment.
- **Environmental Monitoring**
  - Launch a **comprehensive water quality** program, reducing toxic metals and neutralizing AMD.
  - Improve local water quality by **~30%** in Year 2, benefiting **20+ miles** of waterways.
- **Revenue Generation**
  - Sell **rare earth concentrates** to **battery** and **magnet** manufacturers at **\$100,000+ per ton**, targeting **\$8–12M** in annual revenue.

### Phase 3 (24–36+ months)

- **Full-Scale Operation**
  - Expand refinery to process **5,000 tons** of coal waste monthly, producing **50–75 tons** of REE concentrates.
  - Decrease production cost to **<\$10,000 per ton**.
- **Commercial Partnerships**



- Sign **long-term offtake agreements** with EV, wind turbine, and defense manufacturers.
  - Achieve **\$50–75M** in annual revenue by Year 5.
  - **Job Creation**
    - Employ **500+ permanent staff** at the refinery (technicians, engineers, operations).
    - Generate an **annual economic impact of \$30M+** in the region.
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## **5-Year Outlook**

- **Environmental & Economic Milestones**
    - **Treat 100,000+ tons** of coal waste annually, **cleaning** 20–30 miles of polluted waterways.
    - **500 direct jobs** on site, **\$75M** in annual revenue, and **\$100M+** in local economic impact.
  - **Refinery Expansion**
    - Potential to integrate **advanced separation technologies** (e.g., SHURE® **Manifold, electrostatic particle aggregation**) to **boost extraction efficiency** and reduce costs.
    - **Partnerships** with local governments for further **land remediation** and safe disposal of treated coal ash.
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## **10-Year Outlook**

- **Appalachia as a REE Powerhouse**
    - Multiple facilities operating region-wide, processing **millions of tons** of coal waste, potentially **exporting** rare earth concentrates globally.
    - **5,000+ jobs** throughout Appalachia in **extraction, refining, equipment manufacturing, and support services**.
  - **Industrial Synergy**
    - Collaboration with **battery, EV, and magnet** manufacturers to set up **downstream** production lines in West Virginia (e.g., magnet plants and battery component factories).
    - **Supply Chain Leadership**: West Virginia is recognized as a **domestic anchor** for critical minerals, strengthening national security.
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## **15-Year Outlook**

- **Sustainable Regional Economy**
    - Appalachia shifts from **coal mining** to a **green tech** economy, supported by **REE refineries, battery** and **aerospace** industries, and ongoing **environmental remediation** programs.
  - **Global Market Influence**
    - U.S. potentially controls **15–20%** of global REE production via multiple Appalachian refineries, reducing international reliance on China.
    - **Thousands** of high-skilled jobs in **R&D, mining automation, advanced materials, and clean energy**.
  - **Complete Legacy Coal Cleanup**
    - With consistent **federal, state, and private** funding, West Virginia and surrounding states address **historical coal ash** and **AMD** sites, rejuvenating **hundreds** of miles of waterways and transforming **post-mining** lands into **productive industries**.
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## **Impact**

- **Environmental Impact**
    - **Eliminate** major sources of water pollution by **neutralizing AMD** and **removing toxic metals** from coal ash.
    - Increase **local biodiversity** and restore **ecosystems** across Appalachia.
  - **Economic Revitalization**
    - Provide stable, **well-paying jobs**, attracting **young professionals** and **revitalizing** rural communities.
    - **\$100M+** local economic impact in the first **5 years**, potentially doubling or tripling by Year 10.
  - **National Security & Supply Chain Resilience**
    - Secure **domestic REE supply** for **EVs, wind turbines, defense, and high-tech** industries, strengthening **U.S. self-sufficiency**.
    - Fulfill **clean energy goals** by enabling **domestic manufacturing** of core components (magnets, batteries).
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## **Financial Projections**



- **Initial Capital Investment:**
    - **\$40–50M** for **Phase 1 & Phase 2** (pilot testing, refinery construction).
  - **Revenue Generation:**
    - **Phase 2: \$8–12M** annual revenue from **REE** sales.
    - **Year 5: \$50–75M** with **full-scale** expansion.
    - **Long-Term:** Exceed **\$100M** in annual revenue by Year 10.
  - **ROI:**
    - **15–20% IRR** over **5–7 years**, **breakeven** by **Year 3**.
    - Substantial upside if expanded to **multiple facilities** processing **tens of millions** of tons of coal waste.
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## Conclusion

The **West Virginia initiative** under the **AISF Master Plan** is a **high-impact, profitable** endeavor that **remediates environmental damage** from coal mining while **establishing a sustainable REE industry** in Appalachia. Over the next **5, 10, and 15 years**, this project will **redefine** the region's economy—shifting from coal dependency to **critical mineral leadership**—and reinforce **U.S. national security** by producing REEs domestically. With **robust financial projections, job creation, and long-term growth potential**, AISF's West Virginia refinery stands as a prime example of **innovation, sustainability, and economic transformation** in one of America's most historic energy landscapes.